

New Client Graphics Questionnaire

Thank you for taking a moment to complete this form. This will ensure we have everything required to proceed with your custom logo reveal. If you have any questions, please contact your Customer Service Representative.

CLIENT _____

GRAPHICS/MARKETING CONTACT INFORMATION

Name _____ Phone _____

Mobile _____ Email _____

BRANDING GUIDELINES

Does your company have logo usage or other branding guidelines? If so, please explain below or attach. _____

Preferred font(s): _____

Preferred colors: _____

Tagline or slogan: _____

What 2-3 phrases best describe your company's image? (Ex.: "High-tech," "community-oriented," "innovative," "convenient," etc.) _____

Do you have any other preferences in regard to your logo reveal? _____

Can we reference your website for design ideas? Yes No

CHECKLIST

This form, accompanied by the following documents, must be received by your CSR before we can begin production of your logo reveal.

- Logo (REQUIRED)**
AI or EPS format for best results. Also acceptable: PDF, JPEG, PNG, TIF. Minimum 300 dpi
- Additional images** (such as photos of your business or product)
 Please check here if you have no additional images.
- Your company's brand guidelines**
 Please check here if you have no additional brand guidelines.

Client signature _____ Date _____